

Press Release Statement –

*Reaching Our Sisters Everywhere, Inc. is an Action for Women's Health Awardee*

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Atlanta, GA, November 12, 2025 – Reaching Our Sisters Everywhere, Inc. (ROSE) has been announced as one of 80+ organizations that were awarded funding through Action for Women's Health, a \$250 million global open call, launched in 2024 to support organizations working to improve women's mental and physical health around the world. Although women make up half of the world's population, they face inequities in nearly every aspect of their health. Women's health is chronically underfunded and under-researched, and even when resources and solutions do exist, they often aren't reaching the women who need them.

ROSE is a national nonprofit organization with a mission to serve communities, through a continued focus on centering the breastfeeding needs of Black families and impacting broader maternal, infant, and family health outcomes across the nation.

ROSE works to normalize breastfeeding by providing resources and networking opportunities for individuals and communities. As a national expert and in partnership with communities and key partners, we build equity in maternal, infant, and family health through culturally competent training, education, advocacy, and support.

Over 4,000 organizations from 119 countries applied, offering solutions across the lifespan for women. After a rigorous peer and expert review process, 80+ organizations have been identified, many of whom have historically lacked access to major funding streams. This funding will have real impact for women across geographies, life stages, and identities. Action for Women's Health is funded by Pivotal, a group of impact organizations founded by Melinda French Gates, and managed by Lever for Change, an organization with a track record of identifying bold ideas to solve the world's most pressing problems.

More information about the initiative is available at:

<https://leverforchange.org/open-calls/action-for-womens-health>.

